



## MEDIA PROGRAMME

**Tuesday, 25<sup>th</sup> of January 2022:**

Place: "Atrium" (just in front of 'Salle Europe'), Egmont Palace, Brussels

**9:40 – 10:15 Press point with Commissioner Thierry Breton** (at EC-stand)

**10:15 -10:30 Launch of the CASSINI Fund** (at EC-stand):

- Commissioner Thierry Breton
- Vice President of European Investment Bank, Kris Peeters
- Chief Executive of European Investment Fund, Alain Godard

**10:30 – 10:45 Award ceremony - EIC Prize on low-cost launchers** (at EC-stand):

- Commissioner Thierry Breton
- Finalists of the EIC prize (see the news item related: [https://ec.europa.eu/defence-industry-space/space-innovations-three-finalists-selected-european-innovation-council-eic-horizon-prize-low-cost-2022-01-18\\_en](https://ec.europa.eu/defence-industry-space/space-innovations-three-finalists-selected-european-innovation-council-eic-horizon-prize-low-cost-2022-01-18_en))

**11:15 – 11:45: Press point with EUSPA Executive Director on market report (place: EC-stand)**

- Executive Director of the European Union Agency for the Space Programme, Rodrigo da Costa

**12:00 – 12:25: Boosting Space Investments: joint statement by COM-ESA-EIF-EUSPA (at EC Stand)**

- Director-General of DG DEFIS, Timo Pesonen
- Director-General of the European Space Agency, Josef Aschbacher
- Chief Executive of the European Investment Fund, Alain Godard
- Executive Director of the European Union Agency for the Space Programme, Rodrigo da Costa

**13:30 – 14:00 : Press briefing by ESA Director General and Astronaut**

- Director-General of the European Space Agency, Josef Aschbacher
- Astronaut and former ISS-commander Alexander Gerst

**14:30 – 15:15: press briefing with ESA-directors (at BBE Stand)**

- Director of Telecommunications and Integrated Applications, ESA, Elodie Viau
- Director of Earth. Observation, ESA, Simonetta Cheli
- Director of Commercialisation, Industry and Procurement, ESA, Géraline Naja

**15:30 – 16:00: “Green’ Space-Policy – how will it look like?” (at BBE Stand)**

- Member of European Parliament, Germany, Niklas Nienass
- German Aerospace Coordinator, Anna Christmann
- *Third person TBD*
- Moderated by Torsten Kriening, SpaceWatch Global Switzerland

**16:15-16:45: «Key-chapters of the coming ‘Vademecum for founders/start-ups in the Space(based)-Economy» ( BBE-media-stand)**

- Juan Tomas Hernani, YEES-president; CEO-Satlantis
- Daniel Metzler, CEO, Isar Aerospace Technologies (TBC)
- Morena Bernardini, ArianeGroup
- Frank Koch, Founder Orbit Recycling - online
- Jaume Sanpera , CEO Satellite, Telecom;
- Moderated by former ESA-DG Jean-Jacques Dordain